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Sheraton Albuquerque Uptown Hotel Reveals \$20 Million Transformation

Albuquerque, NM – The Sheraton Albuquerque Uptown Hotel has recently completed its \$20 million transformation. The new design puts a modern twist on regional flavor, replacing the stereotypical Southwestern motif with a palette of inviting reds and warm caramels, bold blue accents, and oversized canvas artwork.

Custom-designed furniture and millwork, polished chrome accents, and a mélange of rich, dark woods, leather, granite and marble can be found throughout the hotel.

Located in the heart of the Uptown shopping and dining district, the Sheraton Albuquerque Uptown boasts 295 guest rooms and suites, redesigned to provide guests with a comfortable night's sleep and productive workday. Each oversized guest room and suite features the famous Sheraton Sweet SleeperSM Bed, a 37" LCD television, in-room safe, and ample workspace.

"The Sheraton Albuquerque Uptown Hotel brings an urban elegance to the area, in addition to contemporary sophistication and a new guest experience," said Sandy Arnold, general manager, Sheraton Albuquerque Uptown Hotel. "From the front desk to the Club Lounge to the cutting-edge fitness center, everything has been re-imagined with today's business traveler in mind."

The hotel has 17,000 sq. ft. of revamped function space, which includes a total of 12 meeting rooms with built-in screens and wireless Internet; a Lobby Bar; ABQ Grill, a New Mexican flavor

steak house; and a grab-and-go café called Sol Café which features all your favorite Starbucks drinks.

As part of the transformation, the Sheraton Albuquerque Uptown now features the Link@Sheraton experienced with Microsoft – a new signature hotel “connection destination.” Guests are encouraged to stay connected for work and leisure with complimentary computers, printers and high-speed Internet access in a warm, comforting environment.

To further enhance the guest experience, the hotel’s Executive Club Lounge features three 50” Plasma HDTV, Bar Lounge area and a mini-business center in a tranquil seating area overlooking the Sandia mountains.

In partnership with Core Performance, the Sheraton Albuquerque Uptown offers its guests a state-of-the-art fitness center with a 360-degree training program, nutrition programs and online training. The Sheraton Fitness Center Powered by Core Performance helps travelers refresh, recharge and refocus, in addition to promoting a healthy lifestyle.

About Sheraton Albuquerque Uptown Hotel

The 295-room Sheraton Albuquerque Uptown Hotel, which has recently completed a \$20 million transformation, offers guests a contemporary design aesthetic and all the comforts and technologies necessary for a great night’s sleep and a productive workday. Situated in the heart of the Uptown shopping and dining district, the Sheraton Albuquerque Uptown Hotel is the gateway to all the sights, sounds and experiences New Mexico has to offer. The Sheraton Albuquerque Uptown Hotel offers guests endless amenities, the “connection destination” Link@Sheraton experienced with Microsoft, 3 dining venues, a Club Lounge, indoor heated pool, fitness center, and 17,000 sq. ft of flexible event and meeting space.

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